2020 National Sponsorship Opportunities

National Awareness Event for the Preeclampsia Foundation
Greetings!

On behalf of the Preeclampsia Foundation, I thank you for considering a sponsorship for one of our signature events - the Promise Walk for Preeclampsia™. We offer numerous sponsorship opportunities to allow you to participate at a level that makes sense for your company, and can work with you to create a custom opportunity if requested.

You may ask, what is preeclampsia and how does it affect my community? Preeclampsia is a serious disease related to high blood pressure during pregnancy that takes the lives of 76,000 mothers and 500,000 babies each year worldwide. It can happen to any pregnant woman during the second half of her pregnancy, or up to six weeks after delivery. Right now, there’s no known cure for preeclampsia or way to prevent it. That’s why we walk.

The Preeclampsia Foundation is a non-profit organization dedicated to reducing infant and maternal illness and death due to preeclampsia and related high blood disorders of pregnancy. The Promise Walk for Preeclampsia supports the mission of the Preeclampsia Foundation as we raise public awareness, catalyze research, provide patient education, and improve healthcare practices.

Your sponsorship will help us make a bigger impact in making strides and delivering hope to moms and their babies. Please consider joining us as a sponsor.

Thank you,

Eleni Tsigas
Chief Executive Officer
Preeclampsia Foundation
Eleni.Tsigas@preeclampsia.org

P.S. Sponsorships like yours have helped fund more than $600,000 in new research, provide more than two million patient education materials to pregnant women, catalyze 30 new researchers in the field, and provide training and education to more than 7,000 healthcare providers.
## Sponsor Level Benefits

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>NATIONAL T-SHIRT SPONSOR</th>
<th>PINWHEEL SPONSOR</th>
<th>SIGNAGE SPONSOR</th>
<th>GIVEAWAY BAG SPONSOR</th>
<th>AUTO MAGNET SPONSOR</th>
<th>BUTTON SPONSOR</th>
<th>WRISTBAND SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company investment</td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$7,500</td>
<td>$7,500</td>
<td>$5,000</td>
<td>$5,000</td>
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<tr>
<td>Exclusive</td>
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<tr>
<td>Logo on top of all Promise Walk national t-shirts</td>
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<tr>
<td>Logo on EVERY memorial/ honorary pinwheel at the Promise Walk events nationwide (6,000 pinwheels)</td>
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<td>Color logo on EVERY directional and educational sign at the Promise Walk events nationwide (500 signs nationwide)</td>
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<td>One-color logo exclusively featured on one side of giveaway bags (6,000 bags)</td>
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<td>One-color logo exclusively featured on one side of giveaway auto magnets (6,000 magnets)</td>
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<td>Announcement in National newsletter</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Logo on national t-shirts</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>Black logo featured on 3rd line</td>
<td>-</td>
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<tr>
<td>Logo on promisewalk.org site</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Registration for all members of local walk team</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<td>Recognition during local walk</td>
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<td>Recognition as premiere sponsor in all Promise Walk media, registration, promotional materials, and verbal recognition at all events nationwide with quote from company representative in national press release</td>
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<td>Logo on sponsor banner display at entrance of each Walk location nationwide</td>
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<td>Speaker slot and booth space at 1 local Promise Walk site of your choice</td>
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<td>Promotional materials in local goodie bags</td>
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<td>Booth space at 1 local Promise Walk site of your choice</td>
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| Only one of each sponsorship level is available. For customized opportunities, please email pwinfo@preeclampsia.org

*Note: Only one of each sponsorship level is available. For customized opportunities, please email pwinfo@preeclampsia.org*
Thank you for sponsoring the Promise Walk for Preeclampsia™. Please complete the following information so we may accurately process your sponsorship commitment.

Company/Individual Name: ____________________________________________________________
Contact Name: __________________________ Title: __________________________
Company Address: __________________________ City: __________________________ State: ____ Zipcode: _______
Business Phone: __________ Fax Number: ___________________
Email: __________________________________________ Business Website: __________________________

Signature: ______________________________________________________________

By signing this form, you are committing to supply the sponsorship as noted on this form by the event date. Please email this form and a high-quality vector .png and .eps logo file to pwinfo@preeclampsia.org as soon as possible to ensure full placement on website, print and on-site materials. Questions? Contact us at pwinfo@preeclampsia.org.

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### Sponsorship Level

- National T-Shirt $25,000+
- Pinwheel $15,000+
- Signage $10,000+
- Giveaway bag $7,500+
- Auto Magnet $7,500+
- Promise Walk Button $5,000+
- Wristband $5,000+

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### Payment by Check

If paying by check, make check payable to “Preeclampsia Foundation”, noting “National Sponsorship” in the memo line, and mail with this form to:

Preeclampsia Foundation
3840 W Eau Gallie Blvd, Suite 104
Melbourne, FL 32934
Phone: 321.421.6957

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### Payment by Credit Card

If paying with credit card, call us at 321-421-6957 to process payment over the phone, OR complete the information below and mail to the address above:

MC/Visa/AmEx/Discover #: __________________________
Exp. Date: ________ CSV Code (on back): ________
Name (PRINT): _______________________________________
Billing Address (if different): __________________________

Signature: __________________________________________
Date: ______________________________________________

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Thank You for Your Sponsorship!

The Preeclampsia Foundation (www.preeclampsia.org) is a 501(c)(3) nonprofit organization. Tax ID 91-2073087.