

2020

National Sponsorship Opportunities

National Awareness Event for the Preeclampsia Foundation





Greetings!

On behalf of the Preeclampsia Foundation, I thank you for considering a sponsorship for one of our signature events - the *Promise Walk for Preeclampsia*™. We offer numerous sponsorship opportunities to allow you to participate at a level that makes sense for your company, and can work with you to create a custom opportunity if requested.

You may ask, what is preeclampsia and how does it affect my community? Preeclampsia is a serious disease related to high blood pressure during pregnancy that takes the lives of 76,000 mothers and 500,000 babies each year worldwide. It can happen to any pregnant woman during the second half of her pregnancy, or up to six weeks after delivery. Right now, there's no known cure for preeclampsia or way to prevent it. That's why we walk.

The Preeclampsia Foundation is a non-profit organization dedicated to reducing infant and maternal illness and death due to preeclampsia and related high blood disorders of pregnancy. The *Promise Walk for Preeclampsia* supports the mission of the Preeclampsia Foundation as we raise public awareness, catalyze research, provide patient education, and improve healthcare practices.

Your sponsorship will help us make a bigger impact in making strides and delivering hope to moms and their babies. Please consider joining us as a sponsor.

Thank you,

A handwritten signature in black ink, appearing to read 'Eleni Tsigas', written in a cursive style.

Eleni Tsigas
Chief Executive Officer
Preeclampsia Foundation
Eleni.Tsigas@preeclampsia.org



P.S. Sponsorships like yours have helped fund more than \$600,000 in new research, provide more than two million patient education materials to pregnant women, catalyze 30 new researchers in the field, and provide training and education to more than 7,000 healthcare providers.

Sponsor Level Benefits

BENEFITS	NATIONAL T-SHIRT SPONSOR	PINWHEEL SPONSOR	SIGNAGE SPONSOR	GIVEAWAY BAG SPONSOR	AUTO MAGNET SPONSOR	BUTTON SPONSOR	WRISTBAND SPONSOR
Company investment	\$25,000	\$15,000	\$10,000	\$7,500	\$7,500	\$5,000	\$5,000
Exclusive	Logo on top of all Promise Walk national t-shirts	Logo on EVERY memorial/honorary pinwheel at the Promise Walk events nationwide (6,000 pinwheels)	Color logo on EVERY directional and educational sign at the Promise Walk events nationwide (500 signs nationwide)	One-color logo exclusively featured on one side of giveaway bags (6,000 bags)	One-color logo exclusively featured on one side of giveaway auto magnets (6,000 magnets)	Logo on all Promise Walk buttons across walk sites (6,000 buttons)	Logo on all wristbands across walk sites (6,000 buttons)
Announcement in National newsletter	YES	YES	YES	-	-	-	-
Logo on national t-shirts	YES	YES	YES	YES	Black logo featured on 3rd line	-	-
Logo on promisewalk.org site	YES	YES	YES	YES	YES	YES	YES
Registration for all members of local walk team	YES	YES	YES	YES	YES	YES	YES
Recognition during local walk	Recognition as premiere sponsor in all Promise Walk media, registration, promotional materials, and verbal recognition at all events nationwide with quote from company representative in national press release Logo on sponsor banner display at entrance of each Walk location nationwide Speaker slot and booth space at any Promise Walk site(s) of your choice Promotional materials in local goodie bags	Speaker slot and booth space at 1 local Promise Walk site of your choice Promotional materials in local goodie bags	Booth space at 1 local Promise Walk site of your choice Promotional materials in local goodie bags	Booth space at 1 local Promise Walk site of your choice Promotional materials in local goodie bags	Booth space at 1 local Promise Walk site of your choice Promotional materials in local goodie bags		

Only one of each sponsorship level is available. For customized opportunities, please email pwinfo@preeclampsia.org

2020 Sponsorship Commitment Form

Thank you for sponsoring the *Promise Walk for Preeclampsia*™. Please complete the following information so we may accurately process your sponsorship commitment.

Company/Individual Name: _____

Contact Name: _____ Title: _____

Company Address: _____ City: _____ State: _____ Zipcode: _____

Business Phone: _____ Fax Number: _____

Email: _____ Business Website: _____

Signature: _____

By signing this form, you are committing to supply the sponsorship as noted on this form by the event date. Please email this form and a **high-quality vector .png and .eps logo file** to pwinfo@preeclampsia.org as soon as possible to ensure full placement on website, print and on-site materials. **Questions? Contact us at pwinfo@preeclampsia.org.**

Sponsorship Level

- National T-Shirt \$25,000+
- Pinwheel \$15,000+
- Signage \$10,000+
- Giveaway bag \$7,500+
- Auto Magnet \$7,500+
- Promise Walk Button \$5,000+
- Wristband \$5,000+

Payment by Check

If paying by check, make check payable to "Preeclampsia Foundation", noting "National Sponsorship" in the memo line, and mail with this form to:

Preeclampsia Foundation
3840 W Eau Gallie Blvd, Suite 104
Melbourne, FL 32934
Phone: 321.421.6957

Payment by Credit Card

If paying with credit card, call us at 321-421-6957 to process payment over the phone, OR complete the information below and mail to the address above:

MC/Visa/AmEx/Discover #: _____

Exp. Date: _____ CSV Code (on back): _____

Name (PRINT): _____

Billing Address (if different): _____

Signature: _____

Date: _____

Thank You for Your Sponsorship!

The Preeclampsia Foundation
(www.preeclampsia.org) is a
501(c)(3) nonprofit organization.
Tax ID 91-2073087.