

2020

Local Sponsorship Opportunities

National Awareness Event for the Preeclampsia Foundation





Greetings!

On behalf of the Preeclampsia Foundation, I thank you for considering a sponsorship for your local *Promise Walk for Preeclampsia™*. We offer numerous sponsorship opportunities to allow you to participate at a level that makes sense for your company – and to make a significant impact in your community.

You may ask, what is preeclampsia and how does it affect my community?

Preeclampsia is a serious disease related to high blood pressure during pregnancy that takes the lives of 76,000 mothers and 500,000 babies each year worldwide. It can happen to any pregnant woman during the second half of her pregnancy, or up to six weeks after delivery. Right now, there's no known cure for preeclampsia or way to prevent it. That's why we walk.

The Preeclampsia Foundation is a non-profit organization dedicated to reducing infant and maternal illness and death due to preeclampsia and related high blood disorders of pregnancy. The *Promise Walk for Preeclampsia* supports the mission of the Preeclampsia Foundation as we raise public awareness, catalyze research, provide patient education, and improve healthcare practices.

Your sponsorship will help us make a bigger impact in making strides and delivering hope to moms and their babies. Please consider joining us as a sponsor.

Thank you,

A handwritten signature in black ink, appearing to read 'Eleni Tsigas', written in a cursive style.

Eleni Tsigas
Chief Executive Officer
Preeclampsia Foundation
Eleni.Tsigas@preeclampsia.org



P.S. Sponsorships like yours have helped fund more than \$600,000 in new research, provide more than two million patient education materials to pregnant women, catalyze 30 new researchers in the field, and provide training and education to more than 7,000 healthcare providers.

Sponsor Level Benefits

BENEFITS	PROMISE KEEPER	GIVING PROMISE	MAKING STRIDES	DELIVERING HOPE	SUPPORTING COMMUNITY
Company investment	\$5000	\$2500	\$1000	\$500	\$250
Logo on national walk t-shirts	YES	-	-	-	-
Logo on local walk t-shirts	YES	YES	YES	-	-
Sponsor webpage promisewalk.org	Logo and Link	Logo	Logo	Logo	Name
Recognition on local event webpage	Logo and Link Online matching program option on donate page*	Logo and Link Online matching program option on donate page*	Logo	Logo	Name
Recognition in local email outreach	Logo and Link	Logo	Logo	Logo	Name
Recognition during local walk	Table with materials	Company banner on display (provided by sponsor)	Company banner on display (provided by sponsor)	Company banner on display (provided by sponsor)	Table with materials
	Sponsor logo featured on all participant thank-you letters (sent after event)	Table with materials	Table with materials	Table with materials	Table with materials
	Company banner on display (provided by sponsor)	Recognition during opening and closing remarks	Recognition during opening remarks	Promotional materials in local goodie bags	
	Speaking opportunity at opening ceremony of event.	Shared local media opportunities	Promise Walk by the Numbers		
	Shared local media opportunities	Promotional materials in local goodie bags	Age	55 +	12%
Promotional materials in local goodie bags	Logo on Promise Walk Banner	45-54		9%	
Exclusive sponsor of walk-day component		35-44		21%	
Logo on Promise Walk Banner		25-34		28%	
		19-24		5%	
		Under 18	25%		
Gender	Education		Not Just Survivors		
35% Male 65% Female	77% of participants are college-educated		2 out of 10 participants are preeclampsia survivors 6 out of 10 participants are loved ones of those affected		

2020 Sponsorship Commitment Form

Thank you for sponsoring the *Promise Walk for Preeclampsia*™. Please complete the following information so we may accurately process your sponsorship commitment.

Walk Location (Name of Walk): _____

Company/Individual Name: _____

Contact Name: _____ Title: _____

Company Address: _____ City: _____ State: _____ Zipcode: _____

Business Phone: _____ Fax Number: _____

Email: _____ Business Website: _____

Signature: _____

By signing this form, you are committing to supply the sponsorship as noted on this form by the event date. Please email this form and a **high-quality vector .png and .eps logo file** to your local walk chairperson as soon as possible to ensure full placement on website, print and on-site materials. **Questions? Contact us at pwinfo@preeclampsia.org.**

Sponsorship Level

- Promise Keeper \$5,000+
- Giving Promise \$2,500+
- Making Strides \$1,000+
- Delivering Hope \$500+
- Supporting Community \$250+

Payment by Check

Make check payable to "Preeclampsia Foundation", include the walk name and location in the memo line, give to your local walk chairperson, or mail with form to:

Preeclampsia Foundation
3840 W Eau Gallie Blvd, Suite 104
Melbourne, FL 32934
Phone: 321.421.6957

Payment by Credit Card

If paying with credit card, visit www.promisewalk.org and make a donation to your local walk site OR complete the information below and mail to the address above:

MC/Visa/AmEx/Discover #: _____

Exp. Date: _____ CSV Code (on back): _____

Name (PRINT): _____

Billing Address (if different): _____

Signature: _____

Date: _____

**Thank You for Your
Sponsorship!**

The Preeclampsia Foundation
(www.preeclampsia.org) is a
501(c)(3) nonprofit organization.
Tax ID 91-2073087.